



# Dragoș DUȚU

COMMUNICATION SPECIALIST

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## MAIN TRAITS

Bringing people-centered solutions that improve communication. I find the opportunity in challenges and provide creative, long-term approaches for solving them.

## EDUCATION

**2012 - 2017**

ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI, ROMANIA  
Master's degree, Public Relations and Advertising  
Bachelor's degree, Communication and Public Relations

**2016 - 2017**

ARTEVELDE UNIVERSITY COLLEGE GENT, BELGIUM  
Erasmus Exchange Framework:  
1 semester: Module in Communication Management  
1 semester: International Business Management

## PROJECTS

**2014 - 2018**

INTERNATIONAL CONFERENCE ON PHYSICS OF ADVANCED MATERIALS (ICPAM), ROMANIA  
Event planner

**2014**

INTERNATIONAL FESTIVAL OF LITERATURE AND TRANSLATION IAȘI (FILIT), ROMANIA  
Publicity assistant

**2014**

EUROPEAN RESEARCHERS' NIGHT IAȘI, ROMANIA  
Volunteer coordinator and stakeholders' relations

**2011 - 2014**

ALEXANDRU IOAN CUZA UNIVERSITY OF IASI, ROMANIA  
Online PR intern and collaborator

## SKILLS

Critical thinking, problem solving, ability to motivate, intercultural communication skills

## IT SKILLS

CMS's, CRM's, e-mail marketing apps, Adobe Photoshop/Illustrator, MS Office Suite, HTML

## SPECIALTIES

events, academic marketing, millennial-centered communication, social-media strategy

## INTERESTS

IT, branding, the fragrance industry, outdoor photography