



Dragoș DUȚU

COMMUNICATION SPECIALIST

www.dutzu.eu
linkedin: /dragosdutu
dragos@dutzu.eu

MAIN TRAITS

Transylvanian-born communicator who likes efficiency. He brings people-centered solutions that improve communication. Finds the opportunity in problems and provides creative, long-term approaches for solving them.

EDUCATION

2012 - 2017

ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI, ROMANIA
MA thesis in progress, Public Relations and Advertising
BA, Communication and Public Relations

2016 - 2017

ARTEVELDE UNIVERSITY COLLEGE GENT, BELGIUM
Erasmus Exchange Programme:
1 s: Module in Communication Management
1 s: International Business Management

PROJECTS

2014 - 2017

INTERNATIONAL CONFERENCE ON PHYSICS OF ADVANCED MATERIALS (ICPAM), ROMANIA
Event planner

2014

INTERNATIONAL FESTIVAL OF LITERATURE AND TRANSLATION IAȘI (FILIT), ROMANIA
Publicity assistant

2014

EUROPEAN RESEARCHERS' NIGHT IAȘI, ROMANIA
Volunteer coordinator and stakeholders' relations

2011 - 2014

ALEXANDRU IOAN CUZA UNIVERSITY OF IASI, ROMANIA
Online PR intern and collaborator

SKILLS

Critical thinker, problem solver, ability to motivate, intercultural communication skills

IT SKILLS

CMS's, CRM's, e-mail marketing apps, Adobe Photoshop/Illustrator, MS Office Suite, HTML and more.

SPECIALTIES

events, academic marketing, millennial-centered communication, social-media strategy

OTHER INTERESTS

IT, branding, the fragrance industry, outdoor photography